

## Backup: The Next Generation

### Health Warning: Your business is at risk if you rely on backup tapes...

Worse still if you have an inadequate backup regime - or none at all.

Surveys have shown that around 40% of backup tapes simply do not work when they are needed. This is crucial since at this point your whole business may depend on recovering data that may be corrupt - or not there at all...

"31% of PC users have lost all their data due to events beyond their control" PCW Nov 2006 - Hardly surprising that almost everyone knows someone with a horror story.

Less well known is that: "60% of businesses that lose data close down within six months" PCW Nov 2006. But then who would want to advertise such an avoidable failure?

"The loss of a business due to a poor backup regime is not tragic, but negligent... It would be a downright tragedy if we lost our job due to the fact that the place where we work didn't protect itself from data loss." PCW Nov 2006

Until now there was little alternative, with modern, disc based, solutions well beyond the reach of most organisations. Now there is: BackupMaster BeyondTape - From the Ford model 'T' to the Ferrari in a single leap.



BeyondTape Multiple Drive Solution

- Slash your risk
- Reduce costs
- Faster Backup - more 'uptime'
- Release staff time
- Reduce errors



BackupMaster BeyondTape is a breakthrough in resilience price and performance using our patented TakeWare® technology combined with 21st century multiple disc technology to deliver a quantum leap in reliability and affordability. Completely replacing tape media from the 'dark ages' of computing with superior rugged, secure, high performance modern technology.

**Reliable:** The Ford Model T was a breakthrough in its day but like the earlier days of computers you always needed to take an expert engineer with you to tend the machine (or become an engineer yourself) if you were to be sure of getting to journey's end. Today no one would consider buying a car that had to be hand-cranked and required constant attention - now there's an alternative.

**Automation:** Faster and Easier - Today vehicles are at least ten times as reliable, faster and refined as the model T. BackupMaster BeyondTape uses our patented technology to refine and automate every possible aspect of the backup and archiving process to deliver a Plug&Go solution that is as refined as could be (think Porsche, Ferrari, Aston Martin...). Reducing the risk of human errors and releasing staff time for more productive work.

**Affordable:** Surprisingly BackupMaster BeyondTape can save you not only time and trouble but also money. Most of the costs of running tape streamer backup are hidden - engineering costs, annual replacement of media, staff time. BackupMaster BeyondTape can cut a swathe through these costs delivering a next generation solution without any initial outlay.

Join the Next Generation, Contact us now:

beyondtape@takeware.co.uk • www.beyondtape.co.uk • 08707 577 282

Just some of our clients include:



...John Lewis Partnership, Yamaha, Alfa Laval, Kingston University, PA Golf, The University of Brighton...

All trademarks remain property of their respective owners



beyondtape@takeware.co.uk  
 www.beyondtape.co.uk